

PBIS Rewards

# Ms. Holland's Virtual Open House 2025-2026

# MEET THE TEACHER

## CONTACT INFO

Email: [Shellie.Holland@stjohns.k12.fl.us](mailto:Shellie.Holland@stjohns.k12.fl.us)



Ms. Holland

Hello! My name is Ms. Holland, and I'm thrilled to be your student's TV Production and/or Yearbook teacher this year. I'm a proud mom of four children, ages 12 to 22. I'm passionate about helping students explore real-world applications of technology in creative and meaningful ways. As a teacher, I strive not only to help students grow in their skills, but also to continually grow in my own character and teaching practice, so I can be the best role model and guide for them. I'm excited to get to know each of my students and make this an engaging, inspiring year together!

## EDUCATION

I hold a Bachelor's Degree in Business Administration Management, and before becoming a teacher, I worked in the corporate world. I have a passion for lifelong learning and am excited to share that love of learning with my students!

## FAVORITES

**Hobbies:** Family time, beach, traveling

**Drink:** Coffee

**Teams:** University of Iowa and Jags

**Colors:** Teal, Pink and Blue

**Food:** Dark Chocolate, Catullo's, Culver's, Brazilian Steakhouse, Mexican

**Class Wish List:** Amazon Giftcard, individually wrapped candy

# Class Information- TV Pro & Yearbook

- In this class, students will step into the exciting world of media production and storytelling. They will learn how to plan, create, and publish content using a variety of digital tools, developing skills in photography, videography, graphic design, writing, editing, and teamwork.
- Through hands-on projects, students will practice real-world communication and technology skills while contributing to meaningful school-wide publications and productions. This course encourages creativity, responsibility, collaboration, and attention to detail as students work together to capture the stories of our school community.



# Routines & Procedures

Students in TV Production and/or Yearbook classes will:

- Begin each class with a quick start-up task and check project deadlines.
- Use computers, cameras, and equipment responsibly and return all items properly.
- Work collaboratively and respectfully with classmates on creative projects.
- Save their work, clean up their area, and remain seated until dismissal.

Our class focuses on building responsibility, teamwork, and real-world communication skills while encouraging creativity and pride in their work.

# Grading Policy

30% - Classwork and formative assessments

- This category includes assignments, attendance, workdays, time-on-task in class and overall effort in the program.

70% - Projects and \*summative assessments

- This category includes the actual making of the product for our school either the news show or the yearbook: Writing, video/photography, design, editor duties, leadership, etc.
- Grades are earned through producing quality work, even if you have to make revisions to get there.

Communication and teamwork also come into play.

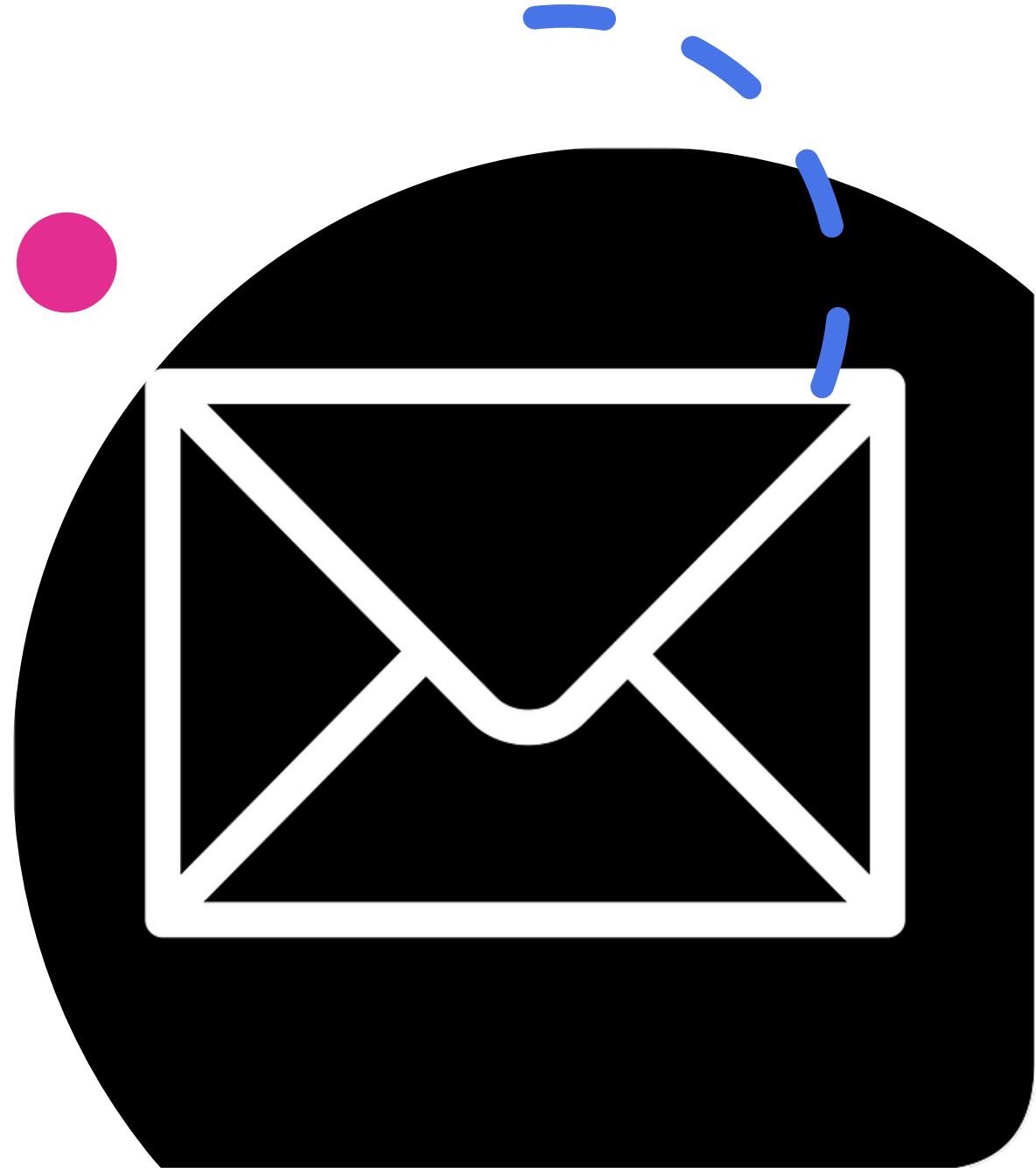


# Communication

Assignments will be displayed on Schoology (weekly folder).

Please feel free to contact me anytime with questions or concerns about our yearbook class. The best way to reach me is via email at [Shelli.Holland@stjohns.k12.fl.us](mailto:Shelli.Holland@stjohns.k12.fl.us)

I try to check my email periodically throughout the day and will respond to your concern as quickly as possible.





# Character Counts and PBIS

In St. Johns County Schools, we emphasize **Character Counts** by teaching and modeling the six pillars of character:  
**Trustworthiness, Respect, Responsibility, Fairness, Caring, and Citizenship.**

In our class, students are recognized through the **PBIS Rewards system** for demonstrating positive behavior and strong character. These rewards motivate students to make good choices, build a positive classroom culture, and celebrate their successes!